Spirit of Stray Photo & Video Competition Terms & Conditions 2019

Each year Stray runs an end of season photo and video competition based on the content our passengers have collected while travelling with Stray in the previous 12 months. We invite our passengers submit their best photos/videos from their trip.

When the submission period closes, Stray's internal panel selects 30 finalists in each of the specified categories. All finalists are loaded to Facebook and then the public is able to 'vote' for their favourite. The 5 photo entries or 3 video entries with the most likes will then be presented to the judging panel, who will choose the winner.

TERMS & CONDITIONS:

COMPETITION SCHEDULE AND ENTRY DETAILS:

1. All entries must be submitted via our submission form.
2. Photos must be a minimum size of 3MB or 72dpi (preferably 300dpi if available).
3. Videos must be between 15 – 60 seconds and minimum of 720HD, submitted as MP4 or MOV format. You may choose to submit either a curated/edited video or raw footage. Videos may include an 'intro/end' credit but must not contain text/graphic overlays in the body of the video. Music overlays are accepted; however, these must be submitted with appropriate music licenses, that allows uploading and sharing on digital platforms (i.e. Facebook, Instagram).
4. Submissions are open between Monday, 11th March – Thursday, 4th April 2019 (closing at 10am NZ time on the 4th).
5. Finalists to be selected and notified by Wednesday, 10th April 2019. Finalists photos/videos will be posted to Stray's respective Facebook pages @StrayAsia @StrayAustralia or @StrayBus
6. The Facebook voting period will be open to the public from Wednesday, 10th – Wednesday, 17th April 2019 (closing at 10am NZ time on the 17th). One "Like" is considered one vote. The top 3 videos and top 5 images that achieve the most 'likes' during the voting period will be entered in the final judging round.
7. Stray's judging panel will select a winner from the top 5 images/top 3 videos in each category.

8. Winners to be announced via email and Facebook (@StrayAsia @StrayAustralia and @StrayBus) on Friday, 19th April 2019

9. The winner must claim their prize by responding to Stray's communication (by email or phone) before the 24th April 2019 or the prize will be forfeited.

10. Stray retains the right to extend the submission or voting period of time at its discretion.

CONDITIONS OF ENTRY:

11. Multiple entries per person is permitted.

12. Employees of Stray not able to enter this competition.

13. The prize is only valid for Stray Passengers who have travelled with Stray within the past 12 months or currently travelling with Stray.

14. In entering this competition, you have agreed to being contacted by Stray via email. Stray will not share your contact details with any other third party.

15. Copyright: By submitting an entry to this competition, the entrant warrants that they hold all intellectual property rights (including copyright) in each photograph or video submitted for the purposes of this competition. The entrant warrants that the photograph or video is their original work and that they have not copied any part of another person's work.

16. Stray may request proof and documentation to support a claim of copyright ownership, including a statutory declaration. Stray may reject (disqualify) any photograph(s) or video(s) if proof of copyright ownership, cannot be provided.

17. Consent: When submitting Photographs (or video) in which another person can be clearly identified, the entrant must have (or be able to obtain) permission for the image (or video) to be used in this competition. Stray may request for evidence of this written consent and may reject (disqualify) any photograph(s) or video(s) if consent cannot be proven or is later contested.

SUCCESSFUL ENTRIES:

18. The entrant grants Stray a royalty-free, perpetual, irrevocable, worldwide license to use, reproduce, publish, distribute, edit, communicate and display any photograph or video with any present or future promotion of Stray.

19. By submitting an entry to the competition, the entrant consents to the image or video to being reproduced in the following publications and platforms without charge indefinitely:

a. Stray's digital platforms including Email Marketing, Website platforms, Social Media Platforms (e.g. on Facebook®, Twitter®, Instagram®, YouTube®);
b. any form of media coverage relating to Stray Limited, Stray Australia Limited or Stray Asia Limited (electronic, print, radio and television media);
c. shared with Stray's industry partners where Stray or a Stray destination is promoted;
d. any other materials and publications associated with the promotion or education of Stray's products and services.

PRIZES AND SELECTION PROCESS:

20. There are six overall prize categories and nine highly commended prize categories. The selection and voting process is outlined under each prize.

a) **Best Overall Asia Photo: $200 NZD**
Once submissions are closed; Stray's judging panel will select the top 30 finalists. Finalists will be notified, and the photos loaded to a Competition Facebook Album on Stray Asia. The 5 images with the most "Likes" during the voting period will be presented to the judges to choose a final winner.

b) **Best Asia Video: $200 NZD**
Once submissions are closed; Stray's judging panel will select the finalists. Finalists will be notified, and the videos loaded to a Competition Video Playlist on Stray Asia. The 3 videos with the most "Likes" during the voting period wins. *Note: Stray must receive a minimum of 3 qualified videos to activate this competition.*

c) **Best Overall NZ Photo: $200 NZD**
Once submissions are closed; Stray's judging panel will select the top 30 finalists. Finalists will be notified, and the photos loaded to a Competition Facebook Album on Stray New Zealand. The 5 images with the most "Likes" during the voting period will be presented to the judges to choose a final winner.

d) **Best NZ Video: $200 NZD**
Once submissions are closed; Stray's judging panel will select the finalists. Finalists will be notified, and the videos loaded to a Competition Video Playlist on Stray New Zealand. The 3 videos with the most "Likes" during the voting period will be presented to the judges to choose a final winner. *Note: Stray must receive a minimum of 3 qualified videos to activate this competition.*

e) **Best Overall Australia Photo: $200 NZD**
Once submissions are closed; Stray's judging panel will select the top 30 finalists. Finalists will be notified and loaded to a Competition Facebook Album on Stray Australia. The 5 images with the most "Likes" during the voting period will be presented to the judges to choose a final winner.

f) **Best Australia Video: $200 NZD**
Once submissions are closed; Stray's judging panel will select the finalists. Finalists will be notified, and the videos loaded to a Competition Video Playlist on Stray Australia. The 3 videos with the most "Likes" during the voting period will be presented to the judges to choose a final winner.. *Note: Stray must receive a minimum of 3 qualified videos to activate this competition.*

g) **3 x Asia Highly Commended Photos: Stray t-shirt**
Once submissions are closed, Stray's judging panel will select a Highly Commended Photo in each of the following 3 categories:

- Best Scenic
- Best Wildlife
- Best 'Good Vibes with Stray'

h) 3 x NZ Highly Commended Photos: Stray t-shirt
Once submissions are closed, Stray's judging panel will select a Highly Commended Photo in each of the following 3 categories:

- Best Scenic
- Best Wildlife
- Best 'Good Vibes with Stray'

i) 3x Australia Highly Commended Photos: Stray t-shirt
Once submissions are closed, Stray's judging panel will select a Highly Commended Photo in each of the following 3 categories:

- Best Scenic
- Best Wildlife
- Best 'Good Vibes with Stray'

21. All prizes are processed in NZD.

22. Prizes are awarded as a rebate on the purchase price of your Stray pass. If your pass cost less than the Prize value, you will be rebated the value paid for your pass. Stray employees are not entitled to collect prize money.

JUDGING PANEL:

23. Top 30 finalists and final winner in each category will be selected by a Stray judging panel.

24. Judges will be looking for submissions that meet the competition and theme "capturing the spirit of Stray".

a. Relevance and fit with the competition theme by demonstrating the adventurous and sociable aspects of Stray travel, incorporating elements of Stray activities, sociability, local culture or scenery;

b. creativity and aesthetics;

c. compliance with the requirements specified in condition 2 and 3.